



# Touro University Nevada

## Sports Management ASC Program

### 18- CREDIT HOUR PROGRAM

#### COMPLETE COURSE LISTINGS

##### **CTAV 600 The Nuts and Bolts** (3 Credits)

This course provides an overview for interscholastic sports management. The course introduces the philosophy of educational athletics then focuses on the roles of the national organizations, state organizations and local organizations. It compares and contrasts high school athletics to its counterpart, club sports. It will examine the certification process available to those who have any role in the supervision of interscholastic athletics. The course will examine potential problems and possible solutions in areas such as budgets, transportation, scheduling, and parent/student/coach conflicts. The course also touches upon sample athletic/activity program philosophies, department organizational charts, activity procedures/checklist, public relations, coaching applications/assessments and emergency plans.

##### **CTAV 601 Risk Management** (3 Credits)

This course has in-depth coverage of all aspects of liability for sports injuries and risk management, including the duties imposed on sport managers, coaches, athletic trainers, and other athletic personnel. It will cover documentation requirements for an effective risk management program, and the development of a strategic plan for risk management in the context of an interscholastic athletic program. This course has an in-depth coverage of compliance issues regarding Title IX and gender equity in an interscholastic athletic program, including the methodology for a school to perform a Title IX self-audit. In-depth coverage of the issues and strategies related to the development of an effective policy for the prevention of sexual harassment in an interscholastic athletic program is provided. This course has in-depth coverage of the issues and strategies related to the development of an effective policy for the prevention of hazing in an interscholastic athletic program. Constitutional and statutory law issues affecting athletic programs including the impact of disabilities legislation on school athletics will be presented. Employment law concerns affecting athletic programs, including contract law, equal pay and FLSA issues will be presented.

##### **CTAV 602 Assets Management** (3 Credits)

This course provides sports managers with practical, cost-effective and scientific approaches to field management, indoor physical plant assets management, athletic player equipment management and the management of the sports medicine program.

This course will provide skills and knowledge required to maintain safe, resilient and attractive fields. It will help sports managers develop long range, operational and assessment plans and a documentation process for outdoor playing surfaces. This course will consider spectator facilities and special use gymnasias, natatoriums, laundry rooms and locker rooms and the various systems that support them. Mechanical system checklists for use in regular inspections and maintenance programming will be provided. This course will make use of principles, strategies and best practices for fitting, adjusting, managing, reconditioning and maintaining athletic apparel, footwear, and protective equipment. This course will examine the role of the sports manager and other school personnel in supporting and developing the interscholastic sports medicine program within a school. Topics will include: 1. Philosophy, roles and responsibilities, roles of other members of the team, the high school sports medicine center, helping parents, athletes, and the general public understand the role of the athletic trainer, managing legal issues and risks, and providing contemporary response strategies.



**NO APPLICATION FEE!**

If interested,  
please complete  
the TUN admission  
application

**FOR MORE INFORMATION  
CALL**

**702-777-1779**

**OR EMAIL**

**[admissions@tun.touro.edu](mailto:admissions@tun.touro.edu)**

**[www.tun.touro.edu](http://www.tun.touro.edu)**

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## Course Listings Cont.

### **CTAV 603 Management Strategies & Organizational Techniques** (3 Credits)

This course is designed to inform sports managers how to more effectively organize and manage their time, apply time management principles, be more productive and have balance to life. Instruction will focus on 12 key components and strategies, including proven techniques and tips to teach participants how to: Set Goals, and Priorities, Plan for Results, Organize for Success, Process Paperwork, Delegate Effectively, Eliminate Time Wasters, enhance Decision-Making, Make Meetings Productive, Conquer Procrastination, Utilize Technology, Communicate Effectively and Reduce Stress. This course will also address the role in managing the public address program for athletic contests. The course will emphasize the need for flexible plans and responses to various contest situations and contingencies. Basic prevention and intervention methods are examined. Finally this course will examine the causes of challenging or difficult personalities in society, with specific reference to athletic programs. Specific protocols will be defined for dealing with individuals who “must be right,” “must win,” “must be logical” and “must be accepted”.

### **CTAV 604 Student Centered, Community Centered and Coach Centered Educational Athletics** (3 Credits)

This course will provide learning experiences for student athletes beyond the X's and O's. This course will support a value based curriculum that will demonstrate model behaviors and qualities that students should emulate both in and out of the athletic arena. Teachable moments beyond the classroom – center court, center field or center ice – provide the opportunity to promote and maximize the achievement of these educational goals and life skills. This course will provide character based coach to coach mentoring programs that utilize the talents, strengths and qualities of the entire team of coaches to maximize the potential of the coaching staff. This course will highlight mentoring models that demonstrate key behaviors to implement when establishing an effective mentoring program. Character based educational athletics can only truly succeed when the entire community – school board, superintendent, principal, parents and boosters – support and embrace the values and views lived daily in the school setting. This course will empower the sports manager to motivate the entire community to walk the talk by creating strategies to use in your school community.

### **CTAV 605 Assessment, Supervision and Decision Making** (3 Credits)

This course examines a philosophic rational and a variety of methods that may be used to assess athletic programs and personnel. The goals of this class are to improve the performance of athletic coaches and other athletic department personnel, the improvement of program operations and improvement of satisfaction among players, parents and employees. A central theme is to encourage assessments of needs, interests and opinions that can enhance goal setting and planning priorities. The course will examine the relevant strategies and principles that can be utilized to enhance the skills of sport managers in the areas of leadership, management and decision making. Learning begins with an interdiction to the differences between leadership, management and supervision and continues with an in-depth investigation of each. Through the analysis of specific leadership and management characteristics and techniques, students will be able to apply specific skills to improve their leadership effectiveness. Concepts and techniques of decision making strategies are discussed and demonstrated through various in-class exercises.



  
Touro University  
Nevada

874 American Pacific Drive  
Henderson, NV 89014  
[www.tun.touro.edu](http://www.tun.touro.edu)

**702-777-1750**

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